

# CONTRACT



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

And:

**Midwest Communications**  
**49 South Grant Avenue**  
**Columbus, OH 43215**

<b>Contract / Revision</b> 576766 /		<b>Alt Order #</b>
<b>Product</b> Early Voting		
<b>Contract Dates</b> 09/24/12 - 10/14/12	<b>Estimate #</b>	
<b>Advertiser</b> Ohio Supreme Court/R		<b>Original Date / Revision</b> 09/21/12 / 09/21/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WJW	<b>Account Executive</b> John Zarlenga	<b>Sales Office</b> Cleveland
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/24/12	10/14/12	M-F 5a-530a	5a-530a		:30			NM	15	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$600.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$600.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$600.00			
N 2	8	09/24/12	10/14/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	15	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$400.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$400.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$400.00			
N 3	8	09/24/12	10/14/12	M-F 10a-3p Rotator	10a-3p Rotator		:30			NM	30	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$200.00			
Week:		10/01/12	10/07/12	MTWTF--				10	\$200.00			
Week:		10/08/12	10/14/12	MTWTF--				10	\$200.00			
N 4	8	09/24/12	10/14/12	M-F 6p-7p News	6p-7p News		:30			NM	15	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$1,800.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,800.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,800.00			
N 5	8	09/24/12	10/14/12	M-F 1130p-12a	1130p-12a		:30			NM	15	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$650.00			
Week:		10/01/12	10/07/12	MTWTF--				5	\$650.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$650.00			
N 6	8	09/24/12	10/14/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$200.00			
Week:		10/01/12	10/07/12	-----S-				1	\$200.00			
Week:		10/08/12	10/14/12	-----S-				1	\$200.00			
<b>Totals</b>											<b>93</b>	<b>\$58,350.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

<u>Contract / Revision</u> 576766 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/24/12 - 10/14/12	<u>Product</u> Early Voting	<u>Estimate #</u>
<u>Advertiser</u> Ohio Supreme Court/R		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	<u>Totals</u> Amount
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Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	31	\$19,450.00	\$16,532.50
10/01/12 -10/13/12	62	\$38,900.00	\$33,065.00
<b>Totals</b>	<b>93</b>	<b>\$58,350.00</b>	<b>\$49,597.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date September 18, 2012\_\_\_\_\_

I, Midwest Communications& Media (being)  
(on behalf of) Terence O'Donnell,

a legally qualified candidate of the Republican political party for the office of \_\_\_\_\_

Ohio Supreme Court

in the General election to be held on 11/6/2012, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
------------------------	--	------	------------------	-------------------	--------------------	------

Date of First Broadcast	Date of Last Broadcast
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Total Charges: \_\_\_\_\_

The broadcast time will be used by Terrence O'Donnell.

I represent that the payment for the above-described broadcast time has been furnished by

Re-elect Justice O'Donnell

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( X ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

211 South Fifth Street

Columbus, OH 43215

Kay Ayers, Chair

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast(s). *(Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.)* The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. *(Note: The preceding sentence may be deleted.)* The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. *(Note: the preceding sentence applies only to candidates for non-federal office.)*

Date: \_\_\_\_\_  
(Candidate, or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date September 18, 2012 \_\_\_\_\_

I, Midwest Communications & Media (being)  
(on behalf of) Robert Cupp,

a legally qualified candidate of the Republican political party for the office of \_\_\_\_\_

Ohio Supreme Court

in the General election to be held on 11/6/2012, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
------------------------	--	------	------------------	-------------------	--------------------	------

Date of First Broadcast	Date of Last Broadcast
-------------------------	------------------------

Total Charges: \_\_\_\_\_

The broadcast time will be used by Robert Cupp.  
I represent that the payment for the above-described broadcast time has been furnished by

Cupp for Supreme Court

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( X ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

260 North Cassady Avenue

Columbus, OH 43209

Suzanne Marshall, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast(s). (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: \_\_\_\_\_  
(Candidate, or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

MIDWEST COMMUNICATIONS & MEDIA

MEDIA ACCOUNT  
7720 BENSON ROAD  
CARROLL, OHIO 43112  
(614) 837-9000 • FAX (614) 837-9003

25-2-440  
10349

DATE	INVOICE	AMOUNT
9/24	10/1	16,534.50

PAY *Sixteen Thousand Five Hundred Thirty-Two and 150/100* DOLLARS



DATE	TO THE ORDER OF	CHECK NO.	CHECK AMT.
9/19/12	WJW-TV	10349	O'DONNELL/CUPP 16,534.50



*Kate Hansen*

⑈00010349⑈ ⑆044000024⑆ 01892189442⑈

*# 576744*

MIDWEST COMMUNICATIONS & MEDIA  
MEDIA ACCOUNT  
7720 BENSON ROAD  
CARROLL, OHIO 43112  
(614) 837-9000 • FAX (614) 837-9003

DATE	INVOICE	AMOUNT
10/1	10/8	

25-2-440

10448

PAY

*Seventeen Thousand Five Hundred Thirty Two & 50/100*

DOLLARS



DATE	TO THE ORDER OF	CHECK NO.	CHECK AMT.
10/6/12	WTW-TV	10448	16,532.50



*Kate Hansen*

⑈00010448⑈ ⑆044000024⑆ 01892189442⑈

Orig  
# 576766